

CHIPPYNS

LEAD USER EXPERIENCE DESIGNER

PROFILE

I'm a UI/UX designer for more than Seven years. I always try to understand the "why" behind everything that I do, both in design and in life and I'm passionate about improving the lives of others through design and I am constantly looking to learn new things everyday.

WORK EXPERIENCE

Lead User Experience Designer

IBS Software, India 2020-Present

- Collaborated with cross-functional teams to gather user feedback and iterate on UX Design solutions for assigned modules. Ensured alignment with business objectives and Neo's goals, resulting in a 100% increase in productivity and enhanced usability across various device touch points.
- Enhanced the functionality and user experience of IBS web products, specifically iCargo Sales, Operations and Revenue Accounting module. Actively participated in development, Usability testing, and continuous improvement initiatives, leading to a 90% improvement in user satisfaction and a 100% increase in system efficiency.
- Defined and implemented key design success criteria for NEO (New products of IBS Software) and improved overall product quality.

UI/Web Designer

Virtual Sys Technologies, India 2019-2020

- Creating visually appealing and customized websites tailored to meet individual client preferences and brand identities.
- Proficiently modifying and making necessary changes to websites based on client feedback and specific project requirements.
- Conducting thorough checks to identify and rectify errors, ensuring websites are free from bugs and operate seamlessly.
- Implementing responsive design techniques to ensure optimal user experience across a variety of devices, from desktops to mobile platforms

UI Developer

Kawika Technologies 2018-2019

- Developed dynamic front-end web pages using HTML5, CSS3, and JavaScript, ensuring seamless user experiences.
- Designed web pages and applications aligning with both business objectives and user-centric goals, emphasizing a balance of functionality and aesthetics.
- Utilized Photoshop to craft compelling social media images, enhancing brand visibility and engagement across digital platforms.

Digital Marketing Specialist

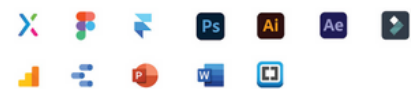
Mantra Holidays 2017-2018

- Executed print design projects, including eye-catching event posters, brochures, and flyers, utilizing advanced skills in Photoshop.
- Designed compelling social media images and infographics using Photoshop, enhancing brand storytelling and visual appeal.
- Established and managed social media pages, curating and posting content that resonates with the target audience.

CONTACT

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- www.chippyns.in
- Kerala, India (Ready to Relocate)

TECHNICAL SKILLS



Design

Drawing
Visual Design
Responsive Design
Information Architecture
Wireframing
Usability Testing
Rapid Prototyping
Experience Mapping
Storyboarding

Software

Axure RP 9 Pro
Figma
Framer
Adobe XD
HTML / CSS
InVision
Adobe Photoshop
Adobe InDesign
Adobe Illustrator

CUSTOMERS



MY EDUCATION

Bachelor of Technology in Computer Science & Engineering

Cochin University of Science and Technology(CUSAT)
2013-2017

CERTIFICATION

- Foundations of User Experience (UX) Design - Google Coursera
- Adobe Illustrator Advanced Vector Artwork - Udemy

